



ABC Results

Jan - Jun 2011

Thursday 18 August 2011

IPC|CONNECT

IPC|INSPIRE

IPC|SOUTHBANK

IPC|MEDIA

|MARKETFORCE

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IPC Media - ABC Summary Report: Jan - Jun 2011

Title	Publisher	Total ABC JJ2011	POP	YOY	Total ABC JD2010	Total ABC JJ2010
Chat	IPC Connect	391,749	- 5.6 %	- 9.0 %	415,040	430,674
Good to Know Recipes	IPC Connect	37,748	- 13.0 %	- 29.2 %	43,412	53,281
Now	IPC Connect	309,202	- 8.6 %	- 8.5 %	338,328	338,080
Pick Me Up	IPC Connect	261,588	- 8.9 %	- 18.1 %	287,029	319,305
Soaplife	IPC Connect	100,798	0.6 %	1.4 %	100,237	99,434
TV Easy	IPC Connect	162,145	- 4.0 %	- 2.8 %	168,929	166,781
TV & Satellite Week	IPC Connect	176,837	- 2.4 %	- 4.0 %	181,150	184,134
TV Times	IPC Connect	290,303	- 6.2 %	- 0.1 %	309,510	290,686
What's on TV	IPC Connect	1,274,035	1.4 %	5.4 %	1,257,028	1,209,018
Woman	IPC Connect	286,731	- 7.5 %	- 9.9 %	309,878	318,301
Woman's Own	IPC Connect	245,868	- 15.7 %	- 9.7 %	291,700	272,376
Woman's Weekly	IPC Connect	339,993	- 1.2 %	0.4 %	344,068	338,577
25 Beautiful Homes	IPC Southbank	107,974	0.1 %	- 3.7 %	107,842	112,117
Country Homes and Interiors	IPC Southbank	92,563	2.6 %	2.7 %	90,243	90,163
Essentials	IPC Southbank	126,904	0.4 %	9.9 %	126,379	115,432
Homes & Gardens	IPC Southbank	137,812	0.4 %	1.2 %	137,296	136,136
Ideal Home	IPC Southbank	205,778	1.4 %	0.1 %	203,020	205,659
Instyle UK	IPC Southbank	175,113	- 3.0 %	- 6.0 %	180,574	186,251
Living etc	IPC Southbank	97,098	0.6 %	4.8 %	96,510	92,685
Look	IPC Southbank	300,161	- 3.6 %	- 4.2 %	311,425	313,358
Marie Claire	IPC Southbank	250,785	- 5.4 %	- 10.4 %	265,042	280,021
Style at Home	IPC Southbank	52,576	n/a	n/a	0	0
Woman & Home	IPC Southbank	370,284	- 4.0 %	0.3 %	385,800	369,321

Title	Publisher	Total ABC JJ2011	POP	YOY	Total ABC JD2010	Total ABC JJ2010
Amateur Gardening	IPC Inspire	39,086	11.0 %	- 1.4 %	35,205	39,625
Golf Monthly	IPC Inspire	58,775	6.8 %	- 4.3 %	55,036	61,408
NME	IPC Inspire	29,020	- 9.8 %	- 14.3 %	32,166	33,875
Nuts	IPC Inspire	114,019	- 19.8 %	- 22.5 %	142,212	147,134
Uncut	IPC Inspire	66,004	- 9.1 %	- 10.9 %	72,586	74,067

		Titles Reporting	POP Increases	YOY Increases
Total IPC Media		28	10	9
Instances Where Titles Reported For Both Periods			27	27

TV Weeklies Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
TV Easy	IPC Connect	162,137	0	0	0	162,137	8	0	0	0	8	162,145	- 4.0 %	- 2.8 %	168,929	166,781
TV & Satellite Week	IPC Connect	144,771	31,781	0	0	176,552	186	99	0	0	285	176,837	- 2.4 %	- 4.0 %	181,150	184,134
TV Times	IPC Connect	275,214	13,948	0	0	289,162	1,020	121	0	0	1,141	290,303	- 6.2 %	- 0.1 %	309,510	290,686
What's on TV	IPC Connect	1,271,675	0	0	0	1,271,675	2,360	0	0	0	2,360	1,274,035	1.4 %	5.4 %	1,257,028	1,209,018
Radio Times	BBC Radio Times	688,131	204,981	2,800	0	895,912	3,618	1,506	0	0	5,124	901,036	- 6.2 %	- 4.9 %	960,839	947,131
Total TV Guide	H Bauer Publishing	111,545	5,886	0	0	117,431	0	17	0	0	17	117,448	- 3.2 %	7.7 %	121,379	109,022
TV Choice	H Bauer Publishing	1,354,761	0	0	0	1,354,761	0	0	0	0	0	1,354,761	- 0.6 %	3.5 %	1,362,384	1,309,469
TV Quick	H Bauer Publishing												n/a	n/a	0	113,936
TV Weeklies		4,008,234	256,596	2,800	0	4,267,630	7,192	1,743	0	0	8,935	4,276,565	- 1.9 %	- 1.2 %	4,361,219	4,330,177
Constant Market		4,008,234	256,596	2,800	0	4,267,630	7,192	1,743	0	0	8,935	4,276,565	- 1.9 %	1.4 %	4,361,219	4,216,241

The constant market EXCLUDES those titles in BLUE on a GREY background

Soap Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Soaplife	IPC Connect	98,945	1,272	0	0	100,217	563	18	0	0	581	100,798	0.6 %	1.4 %	100,237	99,434
All About Soap	Hachette / Filipacchi (UK) Ltd	90,396	0	0	0	90,396	465	0	0	0	465	90,861	-0.8 %	-4.9 %	91,633	95,578
Inside Soap	Hachette / Filipacchi (UK) Ltd	159,814	4,547	0	0	164,361	644	17	0	0	661	165,022	-5.8 %	-5.7 %	175,191	175,083
Soap		349,155	5,819	0	0	354,974	1,672	35	0	0	1,707	356,681	-2.8 %	-3.6 %	367,061	370,095
Constant Market		349,155	5,819	0	0	354,974	1,672	35	0	0	1,707	356,681	-2.8 %	-3.6 %	367,061	370,095

Women's Weeklies Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Chat	IPC Connect	378,814	1,839	0	0	380,653	11,026	70	0	0	11,096	391,749	-5.6 %	-9.0 %	415,040	430,674
Look	IPC Southbank	276,390	9,499	0	9,692	295,581	4,416	164	0	0	4,580	300,161	-3.6 %	-4.2 %	311,425	313,358
Now	IPC Connect	296,592	4,270	0	0	300,862	8,241	99	0	0	8,340	309,202	-8.6 %	-8.5 %	338,328	338,080
Pick Me Up	IPC Connect	251,245	1,640	0	0	252,885	8,663	40	0	0	8,703	261,588	-8.9 %	-18.1 %	287,029	319,305
Woman	IPC Connect	278,845	3,488	0	0	282,333	4,292	106	0	0	4,398	286,731	-7.5 %	-9.9 %	309,878	318,301
Woman's Own	IPC Connect	237,902	3,198	0	0	241,100	4,664	104	0	0	4,768	245,868	-15.7 %	-9.7 %	291,700	272,376
Woman's Weekly	IPC Connect	297,196	11,682	0	0	308,878	28,831	2,284	0	0	31,115	339,993	-1.2 %	0.4 %	344,068	338,577
Bella	H Bauer Publishing	237,840	0	0	0	237,840	1,820	0	0	0	1,820	239,660	-2.3 %	-2.8 %	245,286	246,446
Best	Natmags	276,064	360	0	0	276,424	3,749	45	0	0	3,794	280,218	-4.7 %	-7.3 %	294,161	302,309
Closer	Bauer Elan	448,306	3,940	0	465	452,711	6,932	48	0	2	6,982	459,693	-7.8 %	-12.7 %	498,683	526,713
Full House	Hubert Burda Media UK	167,072	0	0	1,000	168,072	168	0	0	0	168	168,240	-3.3 %	-4.3 %	173,999	175,869
Grazia	Bauer Elan	175,732	31,049	0	6,211	212,992	6,160	518	0	71	6,749	219,741	-2.1 %	-3.9 %	224,421	228,770
Heat	Bauer Elan	292,430	19,723	905	6,848	319,906	6,626	135	0	10	6,771	326,677	-11.7 %	-21.7 %	370,132	417,163
HELLO!	Hello Publications	282,696	13,824	40,624	35,088	372,232	35,592	4,665	822	0	41,079	413,311	1.9 %	0.3 %	405,608	412,195
Love It!	Hubert Burda Media UK	210,682	0	0	0	210,682	1,486	0	0	0	1,486	212,168	-12.4 %	-8.4 %	242,315	231,617
More!	Bauer Elan	162,803	2,282	3,846	98	169,029	987	17	0	0	1,004	170,033	-9.7 %	-9.2 %	188,265	187,159
My Weekly	D.C. Thomson & Co. Ltd.	117,404	2,402	0	0	119,806	4,694	171	0	0	4,865	124,671	-4.2 %	-7.2 %	130,190	134,393
New!	Northern & Shell	512,071	145	0	0	512,216	3,756	3	0	0	3,759	515,975	-8.2 %	-10.7 %	562,284	577,899
OK! Magazine	Northern & Shell	446,950	10,572	2,396	0	459,918	13,117	132	0	0	13,249	473,167	4.9 %	-1.2 %	450,946	478,878
Peoples Friend	D.C. Thomson & Co. Ltd.	228,032	13,331	0	0	241,363	24,823	2,044	0	0	26,867	268,230	-5.1 %	-7.9 %	282,766	291,394
Real People	Natmags	203,010	48	0	0	203,058	5,791	1	0	0	5,792	208,850	-4.3 %	-7.2 %	218,276	225,145
Reveal	Natmags	305,705	138	0	0	305,843	5,324	9	0	0	5,333	311,176	-4.1 %	-6.3 %	324,590	332,212
Star	Northern & Shell	402,419	170	0	0	402,589	3,099	0	0	0	3,099	405,688	-5.7 %	-8.0 %	430,324	440,862
Take a Break	H Bauer Publishing	797,519	0	0	0	797,519	6,036	0	0	0	6,036	803,555	-3.6 %	-6.1 %	833,522	855,372
That's Life	H Bauer Publishing	319,228	0	0	0	319,228	2,104	0	0	0	2,104	321,332	-4.3 %	-5.9 %	335,772	341,545
Women's Weeklies		7,602,947	133,600	47,771	59,402	7,843,720	202,397	10,655	822	83	213,957	8,057,677	-5.3 %	-7.8 %	8,509,008	8,736,612
Constant Market		7,602,947	133,600	47,771	59,402	7,843,720	202,397	10,655	822	83	213,957	8,057,677	-5.3 %	-7.8 %	8,509,008	8,736,612

Cookery Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Good to Know Recipes	IPC Connect	34,864	1,928	0	0	36,792	937	19	0	0	956	37,748	- 13.0 %	- 29.2 %	43,412	53,281
Woman & Home Feel Good Food	IPC Southbank												n/a	n/a	64,638	0
BBC Good Food	BBC Magazines London	117,832	161,264	0	246	279,342	10,323	5,055	0	0	15,378	294,720	- 11.3 %	- 3.6 %	332,198	305,855
delicious	Eye To Eye Media Ltd	46,440	37,983	4,699	500	89,622	3,359	1,056	0	0	4,415	94,037	- 8.5 %	- 7.5 %	102,808	101,623
Easy Cook	BBC Magazines London	30,541	15,453	0	0	45,994	2,071	225	0	0	2,296	48,290	- 26.0 %	- 27.2 %	65,245	66,353
Eat In	H Bauer Publishing	12,999	1,416	0	0	14,415	0	12	0	0	12	14,427	- 11.3 %	- 24.1 %	16,264	19,009
Jamie Magazine	Jamie Magazine Ltd	18,793	10,846	130	6,286	36,055	15,781	3,871	0	0	19,652	55,707	- 11.7 %	0.4 %	63,120	55,510
Olive	BBC Magazines London	32,770	39,408	0	7,246	79,424	2,468	880	0	0	3,348	82,772	- 13.8 %	- 5.8 %	96,034	87,881
Cookery		294,239	268,298	4,829	14,278	581,644	34,939	11,118	0	0	46,057	627,701	- 19.9 %	- 9.0 %	783,719	689,512
Constant Market		294,239	268,298	4,829	14,278	581,644	34,939	11,118	0	0	46,057	627,701	- 12.7 %	- 9.0 %	719,081	689,512

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Home Interest Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
25 Beautiful Homes	IPC Southbank	75,414	18,653	0	0	94,067	13,431	476	0	0	13,907	107,974	0.1 %	- 3.7 %	107,842	112,117
Beautiful Kitchens	IPC Southbank												n/a	n/a	22,985	0
Country Homes and Interiors	IPC Southbank	55,934	19,549	0	0	75,483	15,834	1,246	0	0	17,080	92,563	2.6 %	2.7 %	90,243	90,163
Homes & Gardens	IPC Southbank	67,833	27,498	0	12,870	108,201	20,868	1,613	0	7,130	29,611	137,812	0.4 %	1.2 %	137,296	136,136
Ideal Home	IPC Southbank	140,047	51,087	6,667	0	197,801	7,374	603	0	0	7,977	205,778	1.4 %	0.1 %	203,020	205,659
Ideal Homes Complete Guide to Xr	IPC Southbank												n/a	n/a	107,413	0
Living etc	IPC Southbank	49,809	23,831	0	0	73,640	22,065	1,393	0	0	23,458	97,098	0.6 %	4.8 %	96,510	92,685
Style at Home	IPC Southbank	52,576	0	0	0	52,576	0	0	0	0	0	52,576	n/a	n/a	0	0
BBC Homes & Antiques	BBC Bristol	23,495	27,191	0	0	50,686	5,117	2,898	0	0	8,015	58,701	- 3.7 %	6.5 %	60,959	55,100
Coast	Natmags	21,277	20,585	0	0	41,862	536	230	0	0	766	42,628	0.0 %	0.1 %	42,617	42,593
Country Living	Natmags	84,570	82,471	0	0	167,041	34,789	4,197	0	0	38,986	206,027	0.1 %	0.9 %	205,770	204,235
Elle Decoration	Hachette / Filipacchi (UK) Ltd	31,490	15,473	754	2,000	49,717	18,864	1,742	0	0	20,606	70,323	2.7 %	4.6 %	68,507	67,207
Good Homes	Kelsey Publishing	53,806	9,734	4,500	4,597	72,637	727	80	0	0	807	73,444	21.6 %	4.8 %	60,395	70,108
Grand Designs	Media 10 Ltd	14,975	12,183	0	400	27,558	0	258	0	4	262	27,820	- 4.1 %	- 0.7 %	29,007	28,030
House and Home	Dyflin Publications Ltd												n/a	n/a	15,385	0
House Beautiful	Natmags	77,672	59,176	0	0	136,848	6,061	197	0	0	6,258	143,106	- 13.4 %	- 5.9 %	165,161	152,109
House & Garden	Conde Nast Publications Ltd	36,897	33,902	3,236	26,347	100,382	22,768	4,110	0	0	26,878	127,260	0.2 %	- 2.7 %	127,063	130,781
Period Living	Centaur Special Interest Media												n/a	n/a	44,266	0
Real Homes	Centaur Special Interest Media												n/a	n/a	38,127	0
The English Home - Group	Archant Specialist												n/a	n/a	69,081	0
World Of Interiors	Conde Nast Publications Ltd	11,369	16,628	711	8,446	37,154	16,973	7,962	0	0	24,935	62,089	0.0 %	0.1 %	62,072	62,039
Your Home	Hubert Burda Media UK	119,156	8,864	0	4,420	132,440	527	51	0	0	578	133,018	2.6 %	2.0 %	129,695	130,353
Home Interest		916,320	426,825	15,868	59,080	1,418,093	185,934	27,056	0	7,134	220,124	1,638,217	- 13.0 %	3.7 %	1,883,414	1,579,315
Constant Market		863,744	426,825	15,868	59,080	1,365,517	185,934	27,056	0	7,134	220,124	1,585,641	- 0.0 %	0.4 %	1,586,157	1,579,315

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wallpaper group Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Homes & Gardens	IPC Southbank	67,833	27,498	0	12,870	108,201	20,868	1,613	0	7,130	29,611	137,812	0.4 %	1.2 %	137,296	136,136
Living etc	IPC Southbank	49,809	23,831	0	0	73,640	22,065	1,393	0	0	23,458	97,098	0.6 %	4.8 %	96,510	92,685
wallpaper	IPC Southbank												n/a	n/a	108,250	0
Conde Nast Traveller	Conde Nast Publications Ltd	13,008	18,583	17,540	15,967	65,098	8,994	2,901	3,057	0	14,952	80,050	- 1.3 %	- 1.2 %	81,089	81,045
Elle Decoration	Hachette / Filipacchi (UK) Ltd	31,490	15,473	754	2,000	49,717	18,864	1,742	0	0	20,606	70,323	2.7 %	4.6 %	68,507	67,207
Esquire	Natmags	17,230	19,735	1,983	6,696	45,644	11,761	380	433	0	12,574	58,218	- 2.0 %	0.1 %	59,382	58,151
GQ	Conde Nast Publications Ltd	56,439	19,840	9,470	8,818	94,567	20,403	1,246	2,000	0	23,649	118,216	- 1.6 %	- 1.5 %	120,087	120,063
House & Garden	Conde Nast Publications Ltd	36,897	33,902	3,236	26,347	100,382	22,768	4,110	0	0	26,878	127,260	0.2 %	- 2.7 %	127,063	130,781
Monocle	Winkontent Ltd	10,339	2,173	8,610	0	21,122	30,142	13,098	1,758	0	44,998	66,120	4.9 %	n/a	63,007	0
Vogue	Conde Nast Publications Ltd	98,014	52,375	6,047	1,953	158,389	48,349	4,028	0	0	52,377	210,766	- 0.2 %	0.1 %	211,277	210,561
World Of Interiors	Conde Nast Publications Ltd	11,369	16,628	711	8,446	37,154	16,973	7,962	0	0	24,935	62,089	0.0 %	0.1 %	62,072	62,039
wallpaper group		392,428	230,038	48,351	83,097	753,914	221,187	38,473	7,248	7,130	274,038	1,027,952	- 9.4 %	7.2 %	1,134,540	958,668
Constant Market		382,089	227,865	39,741	83,097	732,792	191,045	25,375	5,490	7,130	229,040	961,832	- 0.2 %	0.3 %	963,283	958,668

The constant market EXCLUDES those titles in BLUE on a GREY background

Fashion & Lifestyle Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Essentials	IPC Southbank	91,441	34,181	0	0	125,622	946	336	0	0	1,282	126,904	0.4 %	9.9 %	126,379	115,432
Instyle UK	IPC Southbank	104,583	21,104	500	23,000	149,187	23,462	464	0	2,000	25,926	175,113	- 3.0 %	- 6.0 %	180,574	186,251
Marie Claire	IPC Southbank	171,736	44,007	0	16,700	232,443	12,516	726	0	5,100	18,342	250,785	- 5.4 %	- 10.4 %	265,042	280,021
Woman & Home	IPC Southbank	213,457	138,787	250	6,000	358,494	8,796	2,994	0	0	11,790	370,284	- 4.0 %	0.3 %	385,800	369,321
Company	Natmags	164,216	12,141	0	0	176,357	3,724	81	0	0	3,805	180,162	- 17.2 %	- 17.1 %	217,491	217,324
Cosmopolitan	Natmags	271,050	53,703	0	0	324,753	61,753	346	0	0	62,099	386,852	- 3.4 %	- 3.7 %	400,575	401,750
Easy Living	Conde Nast Publications Ltd	82,139	63,272	4,565	0	149,976	7,763	299	0	0	8,062	158,038	- 1.3 %	- 7.1 %	160,061	170,054
Elle (U.K.)	Hachette / Filipacchi (UK) Ltd	117,978	30,209	2,240	9,650	160,077	36,127	932	0	0	37,059	197,136	- 1.7 %	0.8 %	200,531	195,625
Glamour	Conde Nast Publications Ltd	427,735	62,268	0	0	490,003	39,311	746	0	0	40,057	530,060	5.9 %	0.7 %	500,591	526,216
Good Housekeeping	Natmags	188,617	225,741	0	0	414,358	13,018	3,502	0	0	16,520	430,878	- 2.9 %	2.0 %	443,750	422,496
Harpers Bazaar	Natmags	38,853	23,953	2,473	25,648	90,927	24,248	565	0	3,000	27,813	118,740	- 0.8 %	0.2 %	119,712	118,553
Prima	Natmags	150,245	125,709	0	0	275,954	3,294	959	0	0	4,253	280,207	4.4 %	- 3.1 %	268,421	289,058
Psychologies Magazine	Hachette / Filipacchi (UK) Ltd	56,900	31,964	3,117	8,383	100,364	7,679	588	0	0	8,267	108,631	- 9.6 %	- 8.7 %	120,119	119,025
Red	Hachette / Filipacchi (UK) Ltd	147,198	66,175	1,600	5,000	219,973	9,717	1,470	0	0	11,187	231,160	0.1 %	0.5 %	231,028	230,067
She	Natmags												n/a	n/a	144,583	144,228
Tatler	Conde Nast Publications Ltd	29,735	16,514	4,932	22,771	73,952	11,655	2,009	0	0	13,664	87,616	0.4 %	1.4 %	87,258	86,448
Vanity Fair	Conde Nast Publications Ltd	28,179	15,902	4,710	7,523	56,314	32,330	11,916	0	0	44,246	100,560	- 1.9 %	- 1.8 %	102,471	102,445
Vogue	Conde Nast Publications Ltd	98,014	52,375	6,047	1,953	158,389	48,349	4,028	0	0	52,377	210,766	- 0.2 %	0.1 %	211,277	210,561
Fashion & Lifestyle		2,382,076	1,018,005	30,434	126,628	3,557,143	344,688	31,961	0	10,100	386,749	3,943,892	- 5.3 %	- 5.8 %	4,165,663	4,184,875
Constant Market		2,382,076	1,018,005	30,434	126,628	3,557,143	344,688	31,961	0	10,100	386,749	3,943,892	- 1.9 %	- 2.4 %	4,021,080	4,040,647

The constant market EXCLUDES those titles in BLUE on a GREY background

Men's Lifestyle Weekly Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Nuts	IPC Inspire	104,789	2,743	0	0	107,532	6,401	86	0	0	6,487	114,019	- 19.8 %	- 22.5 %	142,212	147,134
Zoo	Bauer Elan	50,465	1,410	0	357	52,232	2,029	50	0	7	2,086	54,318	- 20.8 %	- 32.1 %	68,610	80,026
Men's Lifestyle Weekly		155,254	4,153	0	357	159,764	8,430	136	0	7	8,573	168,337	- 20.2 %	- 25.9 %	210,822	227,160
Constant Market		155,254	4,153	0	357	159,764	8,430	136	0	7	8,573	168,337	- 20.2 %	- 25.9 %	210,822	227,160

Monthly Rock Music Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Uncut	IPC Inspire	26,100	9,513	0	0	35,613	27,438	2,953	0	0	30,391	66,004	-9.1 %	-10.9 %	72,586	74,067
Classic Rock	Future - Entertainment												n/a	n/a	67,695	70,323
Mojo	Bauer Performance	32,670	13,781	0	406	46,857	33,897	6,485	0	23	40,405	87,262	-7.8 %	-4.8 %	94,617	91,678
Q	Bauer Performance	41,991	20,863	0	617	63,471	13,687	3,233	0	27	16,947	80,418	-8.9 %	-10.1 %	88,240	89,450
Rock Sound	Rock Sound Ltd												n/a	n/a	15,005	0
Word Magazine	Development Hell Ltd												n/a	n/a	25,048	0
Monthly Rock Music		100,761	44,157	0	1,023	145,941	75,022	12,671	0	50	87,743	233,684	-35.7 %	-28.2 %	363,191	325,518
Constant Market		100,761	44,157	0	1,023	145,941	75,022	12,671	0	50	87,743	233,684	-8.5 %	-8.4 %	255,443	255,195

The constant market EXCLUDES those titles in BLUE on a GREY background

Weekly Music Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
NME	IPC Inspire	20,209	5,844	0	0	26,053	1,454	1,513	0	0	2,967	29,020	-9.8 %	-14.3 %	32,166	33,875
Kerrang!	Bauer Performance	35,417	6,021	0	183	41,621	1,105	301	0	6	1,412	43,033	0.2 %	-2.2 %	42,967	44,013
Weekly Music		55,626	11,865	0	183	67,674	2,559	1,814	0	6	4,379	72,053	-4.1 %	-7.5 %	75,133	77,888
Constant Market		55,626	11,865	0	183	67,674	2,559	1,814	0	6	4,379	72,053	-4.1 %	-7.5 %	75,133	77,888

Gardening Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Amateur Gardening	IPC Inspire	29,124	9,921	0	0	39,045	0	41	0	0	41	39,086	11.0 %	-1.4 %	35,205	39,625
BBC Gardeners' World	BBC Magazines London	102,644	152,557	0	6,661	261,862	1,594	1,872	0	0	3,466	265,328	24.9 %	2.0 %	212,439	260,133
BBC Gardens Illustrated	BBC Bristol	8,991	13,753	0	0	22,744	3,948	7,602	0	0	11,550	34,294	4.0 %	2.5 %	32,987	33,453
Garden Answers	Bauer Active	10,811	8,361	0	587	19,759	0	89	0	7	96	19,855	9.3 %	-4.2 %	18,163	20,733
Garden News	Bauer Active	16,122	14,059	0	123	30,304	0	17	0	2	19	30,323	6.1 %	-7.9 %	28,585	32,913
Gardening		167,692	198,651	0	7,371	373,714	5,542	9,621	0	9	15,172	388,886	18.8 %	0.5 %	327,379	386,857
Constant Market		167,692	198,651	0	7,371	373,714	5,542	9,621	0	9	15,172	388,886	18.8 %	0.5 %	327,379	386,857

Golf Market

ABC Jan - Jun 2011

Title	Publisher	Home News	Home Subs	Home Bulks	Home Frees	Home Total	Export News	Export Subs	Export Bulks	Export Frees	Export Total	Total ABC	POP	YOY	Previous Period	Previous Year
Golf Monthly	IPC Inspire	28,180	26,217	510	0	54,907	3,328	540	0	0	3,868	58,775	6.8 %	-4.3 %	55,036	61,408
Golf World	Bauer Active	18,114	9,111	0	4,278	31,503	2,515	419	1,850	20	4,804	36,307	3.3 %	0.8 %	35,158	36,029
Today's Golfer	Bauer Active	35,727	24,300	3,000	285	63,312	2,162	421	0	15	2,598	65,910	2.0 %	-2.4 %	64,595	67,518
Golf		82,021	59,628	3,510	4,563	149,722	8,005	1,380	1,850	35	11,270	160,992	4.0 %	-2.4 %	154,789	164,955
Constant Market		82,021	59,628	3,510	4,563	149,722	8,005	1,380	1,850	35	11,270	160,992	4.0 %	-2.4 %	154,789	164,955

Missing (Member) Titles

TV Weeklies | TV Quick

Cookery | Woman & Home Feel Good Food

Home Interest | Beautiful Kitchens

Home Interest | House and Home

Home Interest | Ideal Homes Complete Guide to Xmas

Home Interest | Period Living

Home Interest | Real Homes

Home Interest | The English Home - Group

wallpaper group | wallpaper

Fashion & Lifestyle | She

Monthly Rock Music | Classic Rock

Monthly Rock Music | Rock Sound

Monthly Rock Music | Word Magazine

Gardening | The English Garden - UK Edition

| Produced by Andrew Davy - 83517